**1.1 (5%)**
Describe the factors which have influenced financial developments in Mascot A/S.

**1.2 (5%)**
Assess the competitive strategy used by Mascot A/S.

**1.3 (25%)**
Prepare an analysis of the profitability, earnings capacity, solvency and liquidity of Mascot A/S for the years 2015 to 2017 based on the key figures, articles and internal material.

The key figures can be found in Appendix 1 of the Excel file.

**1.4 (5%)**
Assess the overall development of Mascot A/S’s liquidity in the year 2017, and explain the key factors behind this development.

The cash flow statement can be found in Appendix 2.

**1.5 (5%)**
Give your assessment of Mascot A/S’s future prospects based on your answers to questions 1.1 - 1.4.

 **2.1 (5%)**Present the net cash flow of the proposed investment.

The necessary information can be found in Appendix 3.

**2.2 (5%)**
Assess whether the investment is profitable.

**2.3 (5%)**
Make relevant calculations of sensitivity to changes to the assumptions on which the investment proposal is based.

**2.4 (5%)**
Assess how sensitive the investment proposal is to changes in the assumptions.

 **3.1 (5%)**
Determine the number of TYSON-1 and TYSON-2 toecaps which must be produced in the coming month to achieve the biggest possible contribution margin taking into account the current limitations.

The necessary information can be found in Appendix 4.

**3.2 (5%)**
Calculate the total contribution margin which TYSON A/S achieves with the optimum combination of TYSON-1 and TYSON-2 toecaps. See question 3.1.

**3.3 (5%)**
Assess whether it is profitable for TYSON A/S to have the extra 100 kg of steel supplied at an additional cost of DKK 900.

**4.1 (5%)**
Prepare a monthly profit and loss budget for the third quarter of 2019 in Appendix 6.

The necessary information can be found in Appendix 5.

**4.2 (10%)**
Prepare a monthly liquidity budget for the third quarter of 2019 in Appendix 6.

The necessary information can be found in Appendix 5.

**4.3 (5%)**
Assess what StofCompagniet A/S can do to improve its liquidity.